

# FEM Student Competition



Attracting young talent to our industry



## Why is this important?

### A common challenge: the war for young talents

Materials handling companies are all faced with the same challenge: attracting young talent. This is an issue not only at company level, but for the whole industry as it competes with other sectors experiencing the same difficulties. The materials handling industry must find appealing and creative ways to stand out and position itself as an attractive and innovative sector.

## What is the concept?

To address this collective need, FEM is organising a competition that invites students to present a concept/project around the theme "Logistics 4.0".

The project will be supported by a web platform that will serve to both:

- promote the competition and the partner companies
- organise the submissions and their assessment

The project will have a well-defined, European-wide communication campaign (web, social media).

The competition will be targeted at business and engineering students across Europe.

Nominees would be offered traineeships in one of the FEM member companies, partners of the competition. Winners would also receive prize money and the award ceremony would be held during the next FEM Congress (13-14 September 2018, Belgium).

## Become a partner!

As a partner company to the competition, you will benefit from:

- **Reputation-building:** position your company as innovative and forward-looking by becoming an active part of this fun and engaging challenge
- **Talent pool development:** the engineers and business managers of tomorrow recognise your brand as a key potential employer and you will be able to select individual candidates
- **Financial benefits:** running a similar project as an individual company would cost you at least 10 times more
- **New ideas:** get creative solutions and different perspectives on your business challenges
- **Qualitative engagement:** interact with the best students in Europe
- **Rich source of data:** learn more about the engineers, leaders and customers of tomorrow

Confirmed partners include:



**TOYOTA**

MATERIAL HANDLING

# FEM Student Competition



Attracting young talent to our industry



As a partner company to the contest, you will commit to:

- Offer a paid traineeship
- Support the project financially (€10,000 to €15,000 depending on the number of companies involved)
- Delegate at least one company member to take part in the panel of judges

## Next steps

- 31 August 2017: Final list of partner companies
- September 2017: 1 day workshop to define the theme and methodology of the competition
- September 2017 - December 2017: Preparation of the competition
- January 2018: Launch of the competition
- March/April 2018: End of submissions
- May/June 2018: Assessment of submissions
- June 2018: Announcement of nominees
- 14 September 2018: Award Ceremony at FEM Congress

## ARE YOU READY?

Send the signed Application Form to [info@fem-eur.com](mailto:info@fem-eur.com) before 31 August 2017

