



Now you have the chance to take part in the Miami Art Basel with your mural painting, in an exclusive collaboration with VONDOM under the art direction of Ramón Esteve.

Leave your print in Wynwood, the new Mecca of the American urban art!!

We are travelling to Miami this year and we want you to join us. VONDOM, the furniture company, is opening a new store in the unique WYNWOOD district of this American city and Ramón Esteve Estudio wants to astound you with a very special project.

The large façade of the 2301 North Miami Avenue is waiting as a blank canvas, so we invite you to bring your best works of mural painting.

Send us your portfolio **before September 18th** and you can be one of the four chosen artists to present their design for the mural painting. One of these designs will be chosen to travel to Miami. This experience is going to be really media-appealing, because it is going to be performed during the Art Basel Miami Fair 2016, one of the most renowned art exhibitions.



Bases

Target

The furniture Company **Vondom** opens a new store in Miami's unique Wynwood District and **Ramón Esteve Estudio** wants to astound you with a very special project. The large façade of the 2301 North Miami Avenue is waiting as a blank canvas, so we invite you to bring your best works of mural painting.

Performance

Commercial mural painting on a 454,19m² façade with a 362 m² area for painting. You can modify windows and frames in order to integrate them in the design, provided that the interior could be seen or reached by sunlight. The design's topic is free, but it must transmit and enhance the values of the company Vondom, together with the art director.

Working and Economic Conditions

Each of the selected artists will be endowed with 500\$ in the first stage for the making of the proposal/draft.

The winning proposal will get 19.000\$ (taxes included) for professional fees, production, trips, allowance, lodging, painting material, renting of lifting crane, etc.

Execution time:

November 15th – December 4th

An undertaking of acceptance of the conditions and a contract will be signed. They establish the agreed deadlines and the transfer of communication, distribution and reproduction rights over the images of the mural painting, always indicating the author of the work.



Stage #1

/Open call for artists' selection.

In order to participate in the procedure, please send us a PDF portfolio (10MB max.) and the attached inscription sheet, properly fulfilled, to

miamiproject@ramonesteve.com

Deadline: September 18th 2016.

subject: Miami Wall Art Project

A panel made by the Ramón Esteve Estudio workteam, 2 members of the Vondom Company, and the contemporary Art experts from Espai Tactel Art Gallery, Juanma Menero & Ismael Chapaz will examine the proposals and choose 4 of them that will take part in the second stage. On September 23rd the chosen artists will be announced by mail and on Ramón Esteve Estudio website and social networks.

Stage #2

/Selection of the proposal

Each of the selected artists will be endowed with 500\$ in the first stage for the making of a proposal/draft. This proposal will be submitted in digital or physical form (optional) before October 9th

Stage #3

/Decision and selection of the design

Internal procedure of evaluation of the submitted proposals and contract of the winning proposal. The coordinator and the company reserve the right not to select a winner if any of the proposals fulfil the initially set conditions.

During this stage, there will be a monitoring of the proposals as well as meetings or interviews with the artists in order to find the winning design that will be completed.

Stage #4

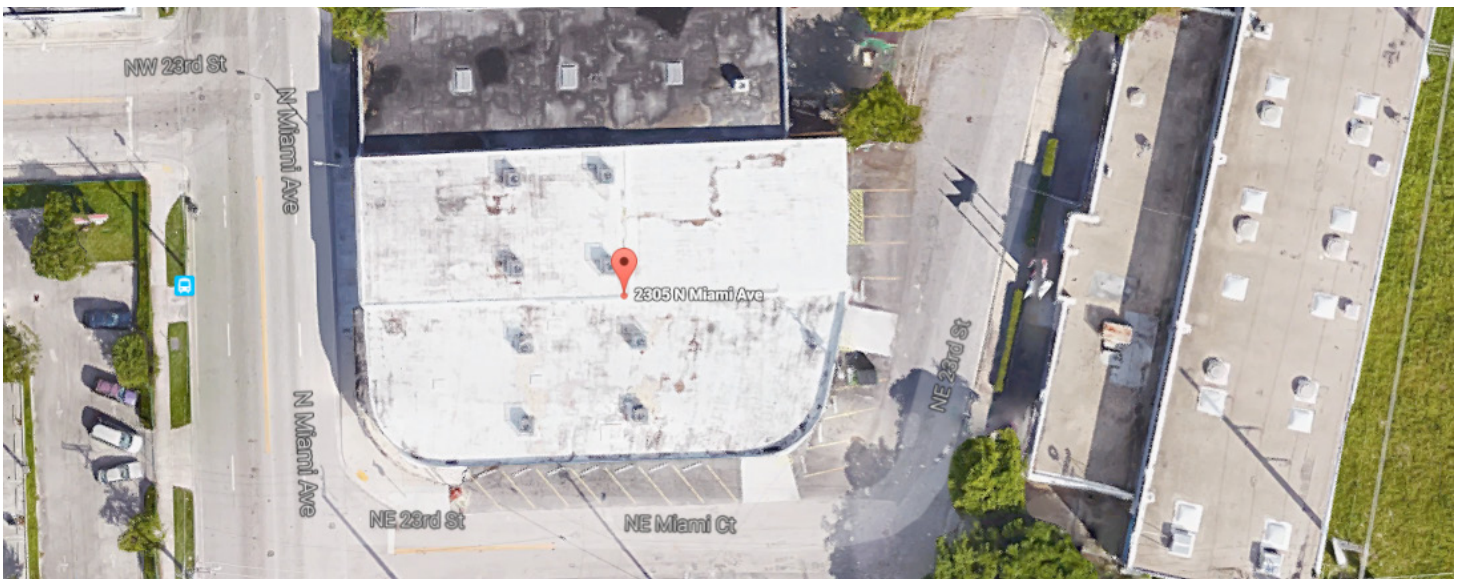
/Execution of the painting

The time for on-site execution of the painting will take from November 15th to December 4th. It will be finished during the 2016 edition of the Art Basel Miami fair, which goes from December 1st to December 4th, so it will become a really media-appealing experience during one of the art exhibitions with the greatest impact.



**Miami
WallArt
Project**
VONDOM®
By RAMON ESTEVE

VONDOM Shop location
2301 North Miami Avenue



Sponsor

VONDOM[®]

Curator

**RAM
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_ESTUDIO

Collaborating

**ESPAI
TACTEL**

VONDOM USA LLC

D&D Building 979, 3rd Avenue
Suite 1532 New York NY10022